



# Twitter, Politics, and Organizations

## Data:

1. **Twitter data** in json format from Donald Trump & Hillary Clinton's official campaign Twitter accounts, collected from Social Feed Manager, exported as CSV
2. **FEC filings:** campaign finances, contributors from FEC data catalog & FEC API

## Methods:

- Named Entity Extraction with Stanford NER (didn't work), then used NLTK (worked). Used OpenRefine to normalize entities.
- Sentiment analysis against text of tweets to see ratio of positive vs. negative tones in tweets from Clinton vs. Trump, using NLTK and multiple methods (Naive Bayes, VADER)
- Visualized sentiment, retweet counts, donations by a particular organization using d3plus.js visualizations and TimeMapper. Ran out of time!

John Berlin, Allie Kosterich, Greg Wiedeman, Nich Worby, and Laura Wrubel

Timeline of tweets mentioning @SEIU and donations by @SEIU, alongside primaries [View online]

"If fighting for equal pay, paid family leave, and affordable child care is playing the 'woman card,' then deal me in" —Hillary to the @SEIU

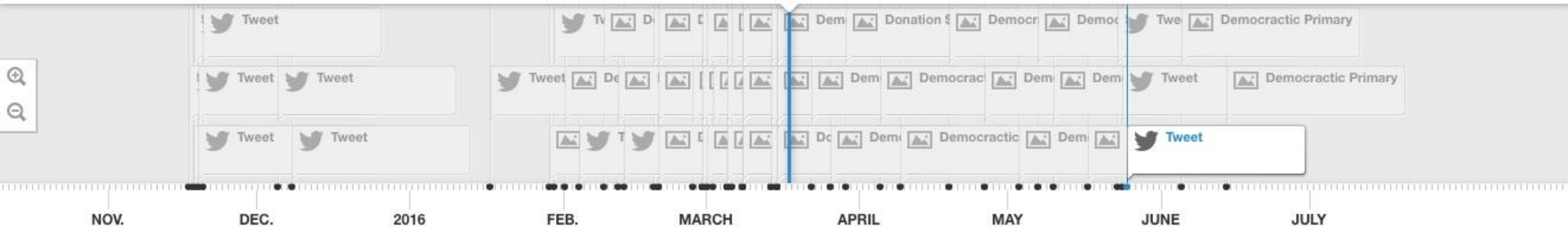
Hillary Clinton  
@HillaryClinton

May 25, 2016

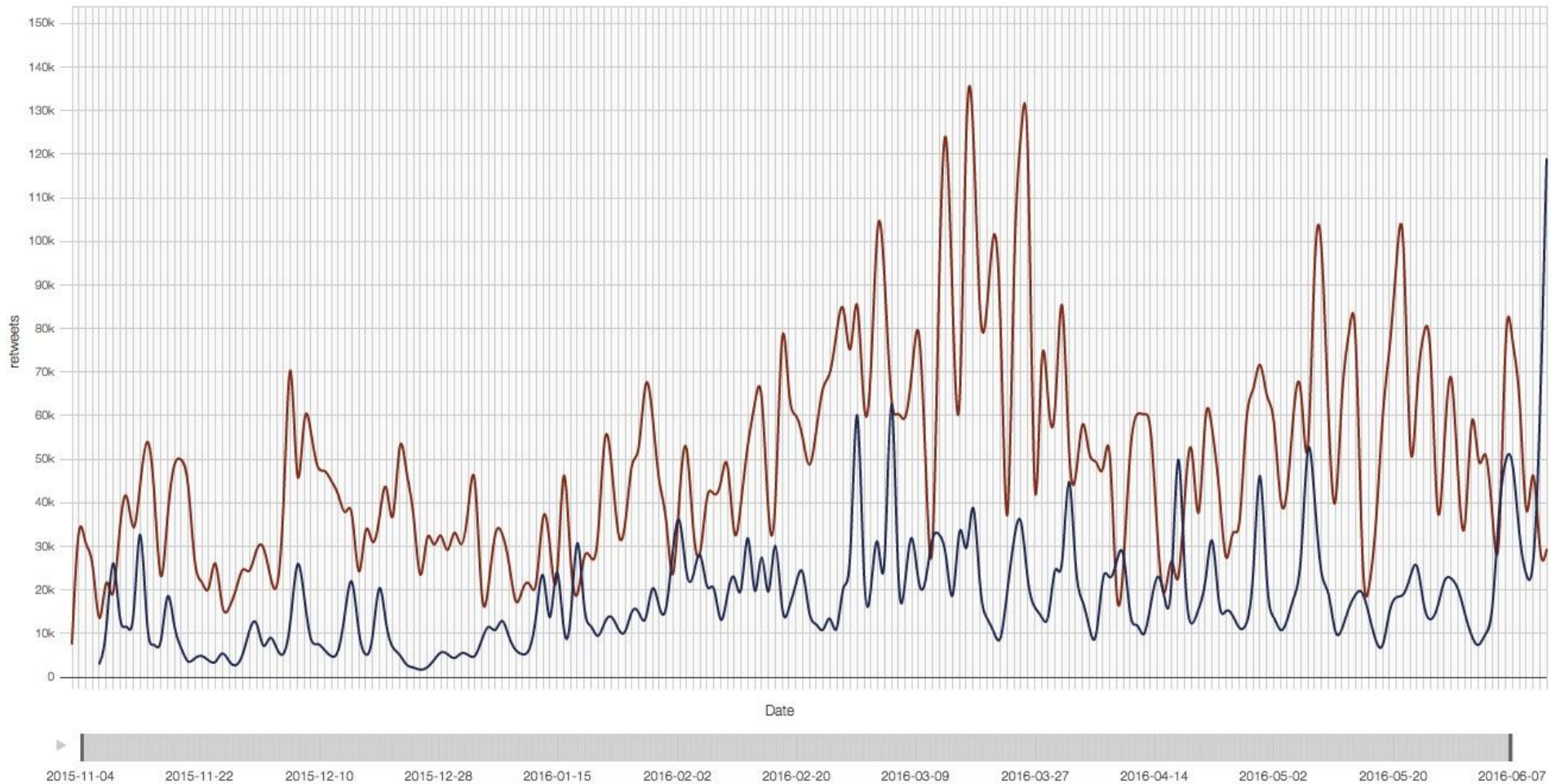
Tweet

"If fighting for equal pay, paid family leave, and affordable child care is playing the 'woman card,' then deal me in" —Hillary to the @SEIU

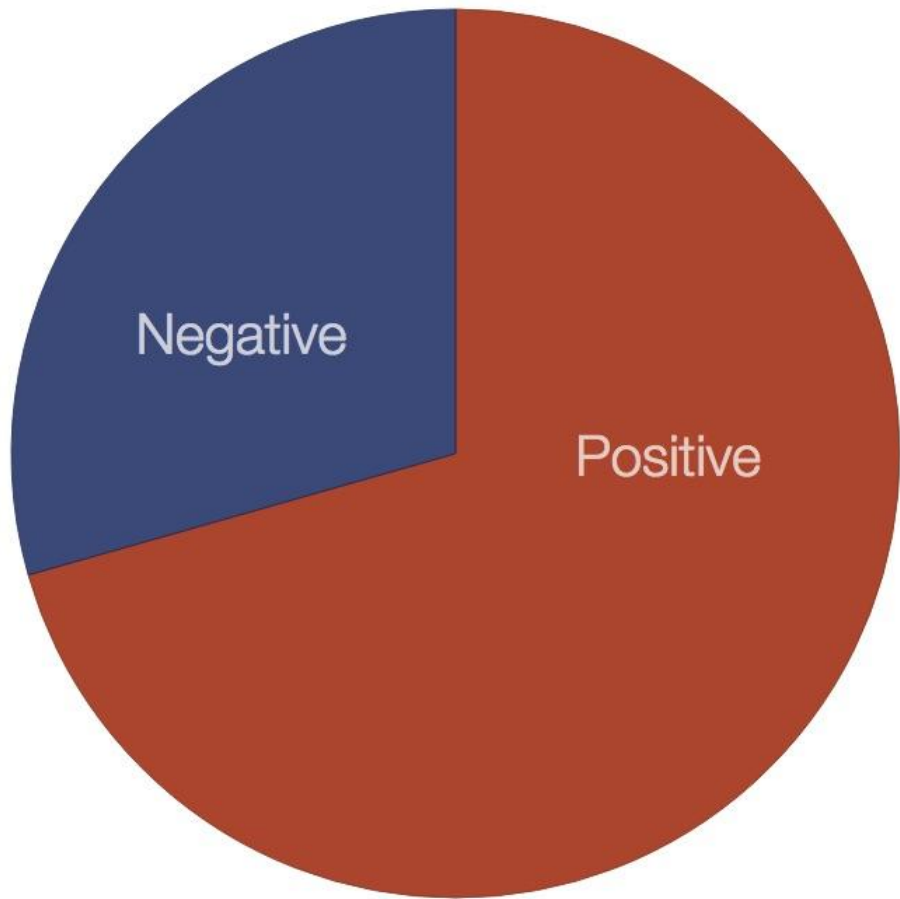
JUNE 5, 2016  
Democratic Primary



Retweets of the tweets by each candidate each day



Sentiment of Clinton Tweets



Sentiment of Trump Tweets

